Victoria Interrante is a Professor in the Department of Computer Science and Engineering at the University of Minnesota and Director of the university-wide Center for Cognitive Sciences. Her research focuses on applying insights from visual perception and cognition to the development of more effective virtual reality experiences and the more effective communication of complex information through visual imagery. She is currently serving as co-editor-in-chief of the ACM Transactions on Applied Perception and as a member of the Steering Committee for the IEEE VR conference. Professor Interrante has a PhD in Computer Science from the University of North Carolina at Chapel Hill.