CSci 4271W
Development of Secure Software Systems
Day 25: Voting, anonymity, and usability

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Outline

System security of electronic voting (cont'd)

Anonymous communications techniques

End-to-end verification

Usability and security

Usable security example areas

Subtle ways to steal votes

- Change a few votes your way, revert if the voter notices
  - Compare: flip coin to split lunch
- Control the chute for where VVPAT receipts go
- Exchange votes between provisional and regular voters

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Traffic analysis

- What can you learn from encrypted data? A lot
- Content size, timing
- Who's talking to who
  - → countermeasure: anonymity

Nymity slider (Goldberg)

- Verinymity
  - Social security number
- Persistent pseudonymity
  - Pen name ("George Eliot"), "moot"
- Linkable anonymity
  - Frequent-shopper card
- Unlinkable anonymity
  - (Idealized) cash payments

Nymity ratchet?

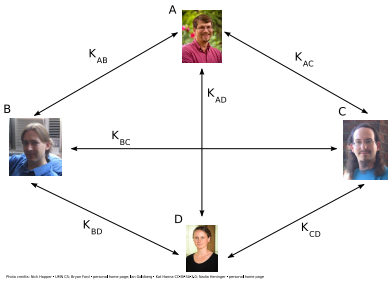
- It's easy to add names on top of an anonymous protocol
- The opposite direction is harder
- But, we're stuck with the Internet as is
- So, add anonymity to conceal underlying identities

Steganography

- One approach: hide real content within bland-looking cover traffic
- Classic: hide data in least-significant bits of images
- Easy to fool casual inspection, hard if adversary knows the scheme

Dining cryptographers

Dining cryptographers



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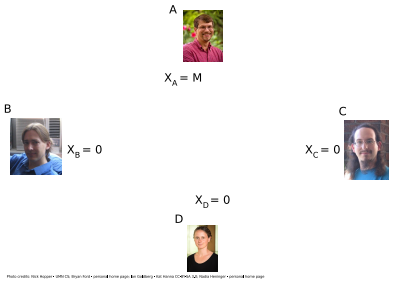

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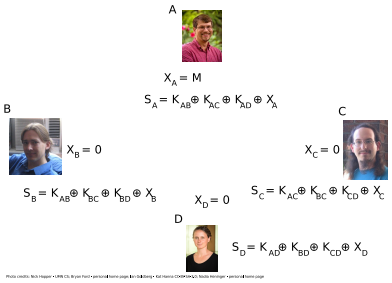

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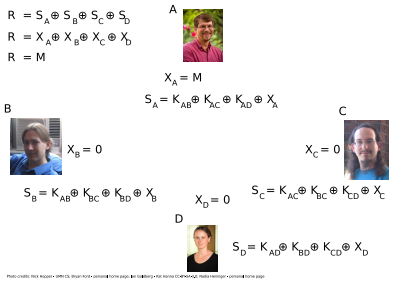


DC-net challenges

- Quadratic key setups and message exchanges per round
- Scheduling who talks when
- One traitor can anonymously sabotage
- Improvements subject of ongoing research

Mixing/shuffling

- Computer analogue of shaking a ballot box, etc.
- Reorder encrypted messages by a random permutation
- Building block in larger protocols
- Distributed and verifiable variants possible as well

Anonymous remailers

- Anonymizing intermediaries for email
  - First cuts had single points of failure
- Mix and forward messages after receiving a sufficiently-large batch
- Chain together mixes with multiple layers of encryption
- Fancy systems didn't get critical mass of users

Tor: an overlay network

- Tor (originally from "the onion router")
  - `https://www.torproject.org/`
- An anonymous network built on top of the non-anonymous Internet
- Designed to support a wide variety of anonymity use cases

Low-latency TCP applications

- Tor works by proxying TCP streams
  - (And DNS lookups)
- Focuses on achieving interactive latency
  - WWW, but potentially also chat, SSH, etc.
  - Anonymity tradeoffs compared to remailers

Anonymity loves company

- Diverse user pool needed for anonymity to be meaningful
  - Hypothetical Department of Defense Anonymity Network
- Tor aims to be helpful to a broad range of (sympathetic sounding) potential users

Outline

End-to-end integrity and verification

- Tabulation cannot be 100% public
- But how can we still have confidence in it?
- Cryptography to the rescue, maybe
  - Techniques from privacy systems, others
  - Adoption requires to be very usable

Commitment to values

- Two phases: commit, later open
  - Similar to one use of envelopes
- Binding property: can only commit to a single value
- Hiding property: value not revealed until opened

Randomized auditing

- How can I prove what's in the envelope without opening it?
- n envelopes, you pick one and open the rest
  - Chance $1/n$ of successful cheating
- Better protection with repetition

Election mix-nets

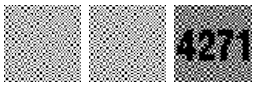
- Independent election authorities similar to remailers
- Multi-encrypt ballot, each authority shuffles and decrypts
- Extra twist: prove no ballots added or removed, without revealing permutation
  - Instance of "zero-knowledge proof"
- Privacy preserved as long as at least one authority is honest

Pattern voting attack

- Widely applicable against techniques that reveal whole (anonymized) ballots
- Even a single race, if choices have enough entropy
  - 3-choice IRV with 35 candidates: 15 bits
- Buyer says: vote first for Bob, then 2nd and 3rd for Kenny and Xavier
  - Chosen so ballot is unique

Fun tricks with paper: visual crypto

- Want to avoid trusted client, but voters can't do computations by hand
- Analogues to crypto primitives using physical objects
- One-time pad using transparencies:



Scantegrity II

- Designed as end-to-end add-on to optical scan system
- Fun with paper 2: invisible ink
- Single trusted shuffle
  - Checked by random audits of commitments

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Users are not 'ideal components'

- Frustrates engineers: cannot give users instructions like a computer
  - Closest approximation: military
- Unrealistic expectations are bad for security

Most users are benign and sensible

- On the other hand, you can't just treat users as adversaries
  - Some level of trust is inevitable
  - Your institution is not a prison
- Also need to take advantage of user common sense and expertise
  - A resource you can't afford to pass up

Don't blame users

- "User error" can be the end of a discussion
- This is a poor excuse
- Almost any "user error" could be avoidable with better systems and procedures

Users as rational

- Economic perspective: users have goals and pursue them
  - They're just not necessarily aligned with security
- Ignoring a security practice can be rational if the rewards is greater than the risk

Perspectives from psychology

- Users become habituated to experiences and processes
  - Learn "skill" of clicking OK in dialog boxes
- Heuristic factors affect perception of risk
  - Level of control, salience of examples
- Social pressures can override security rules
  - "Social engineering" attacks

User attention is a resource

- Users have limited attention to devote to security
  - Exaggeration: treat as fixed
- If you waste attention on unimportant things, it won't be available when you need it
- Fable of the boy who cried wolf

Research: ecological validity

- User behavior with respect to security is hard to study
- Experimental settings are not like real situations
- Subjects often:
  - Have little really at stake
  - Expect experimenters will protect them
  - Do what seems socially acceptable
  - Do what they think the experimenters want

Research: deception and ethics

- Have to be very careful about ethics of experiments with human subjects
  - Enforced by institutional review systems
- When is it acceptable to deceive subjects?
  - Many security problems naturally include deception

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Email encryption

- Technology became available with PGP in the early 90s
- Classic depressing study: "Why Johnny can't encrypt: a usability evaluation of PGP 5.0" (USENIX Security 1999)
- Still an open "challenge problem"
- Also some other non-UI difficulties: adoption, govt. policy

Phishing

- Attacker sends email appearing to come from an institution you trust
- Links to web site where you type your password, etc.
- *Spear phishing*: individually targeted, can be much more effective

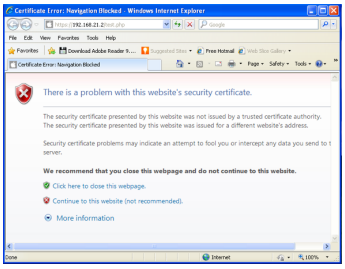
Phishing defenses

- Educate users to pay attention to X:
  - Spelling $\rightarrow$ copy from real emails
  - URL $\rightarrow$ homograph attacks
  - SSL "lock" icon $\rightarrow$ fake lock icon, or SSL-hosted attack
- Extended validation (green bar) certificates
- Phishing URL blacklists

SSL warnings: prevalence

- Browsers will warn on SSL certificate problems
- In the wild, most are false positives
  - `foo.com` vs. `www.foo.com`
  - Recently expired
  - Technical problems with validation
  - Self-signed certificates (HA2)
- Classic warning-fatigue danger

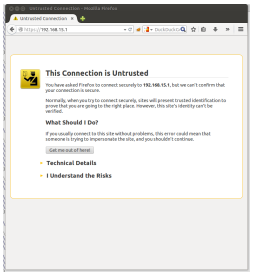
Older SSL warning



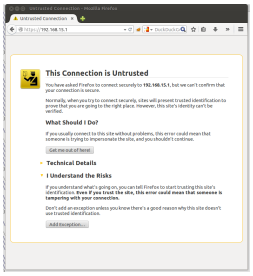
SSL warnings: effectiveness

- Early warnings fared very poorly in lab settings
- Recent browsers have a new generation of designs:
  - Harder to click through mindlessly
  - Persistent storage of exceptions
- Recent telemetry study: they work pretty well

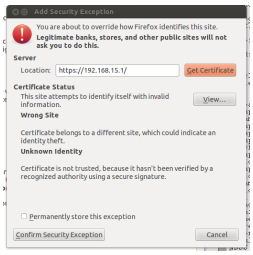
Modern Firefox warning



Modern Firefox warning (2)



Modern Firefox warning (3)



Spam-advertised purchases

- "Replica" Rolex watches, herbal `V!@gr@`, etc.
- This business is clearly unscrupulous; if I pay, will I get anything at all?
- Empirical answer: yes, almost always
  - Not a scam, a black market
  - Importance of credit-card bank relationships

Advance fee fraud

- "Why do Nigerian Scammers say they are from Nigeria?" (Herley, WEIS 2012)
- Short answer: false positives
  - Sending spam is cheap
  - But, luring victims is expensive
  - Scammer wants to minimize victims who respond but ultimately don't pay

Trusted UI

- Tricky to ask users to make trust decisions based on UI appearance
  - Lock icon in browser, etc.
- Attacking code can draw lookalike indicators
  - Lock favicon
  - Picture-in-picture attack

Smartphone app permissions

- Smartphone OSes have more fine-grained per-application permissions
  - Access to GPS, microphone
  - Access to address book
  - Make calls
- Phone also has more tempting targets
- Users install more apps from small providers

Permissions manifest

- Android approach: present listed of requested permissions at install time
- Can be hard question to answer hypothetically
  - Users may have hard time understanding implications
- User choices seem to put low value on privacy

Time-of-use checks

- iOS approach: for narrower set of permissions, ask on each use
- Proper context makes decisions clearer
- But, have to avoid asking about common things
- iOS app store is also more closely curated

Trusted UI for privileged actions

- Trusted UI works better when asking permission (e.g., Oakland'12)
- Say, "take picture" button in phone app
  - Requested by app
  - Drawn and interpreted by OS
  - OS well positioned to be sure click is real
- Little value to attacker in drawing fake button