

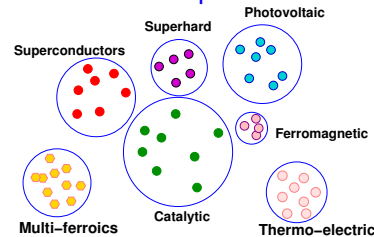
## APPLICATIONS OF GRAPH LAPLACEANS: CLUSTERING, EMBEDDING

- The clustering problem; Basic method: K-means
- Similarity graphs; kNN graphs
- Measures of separation: edge cuts, normalized cuts, etc
- Application: Segmentation
- Graph embeddings; Laplacean Eigenmaps
- Locally Linear Embeddings (LLE)
- Explicit mappings; PCA, LPP, ONPP,..
- Building a knn graph

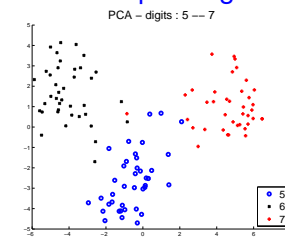
## Clustering

➤ Problem: we are given  $n$  data items:  $x_1, x_2, \dots, x_n$ . Would like to 'cluster' them, i.e., group them so that each group or cluster contains items that are similar in some sense.

➤ Example: materials



➤ Example: Digits



➤ Each group is a 'cluster' or a 'class'

➤ 'Unsupervised learning'

18-2

- Clustering

## What is 'Unsupervised Learning'?

Ans: Class of methods that do not exploit labeled data

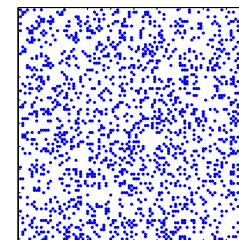
- Example of digits: perform a 2-D projection
- Images of same digit tend to cluster (more or less)
- Such 2-D representations are popular for visualization
- Can also try to find natural clusters in data, e.g., in materials
- Basic clustering technique: K-means

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- Clustering

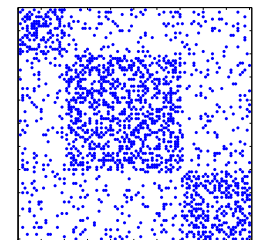
## Example: Community Detection

➤ Communities modeled by an 'affinity' graph [e.g., 'user  $A$  sends frequent e-mails to user  $B$ ']. [data: [www-personal.umich.edu/~mejn/netdata/](http://www-personal.umich.edu/~mejn/netdata/)]



← Original Adj. matrix

Goal: Find ordering so blocks are as dense as possible →



- Use 'blocking' techniques for sparse matrices
- Advantage of this viewpoint: need not know # of clusters.

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- Clustering

**Example of application** Data set from :

<http://www-personal.umich.edu/~mejn/netdata/>

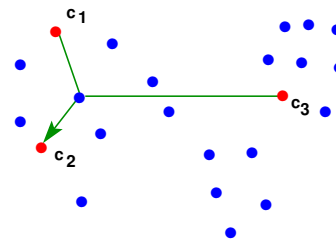
- Network connecting bloggers of different political orientations [2004 US presidential election]
- 'Communities': liberal vs. conservative
- Graph: 1,490 vertices (blogs) : first 758: liberal, rest: conservative.
- Edge:  $i \rightarrow j$  : a citation between blogs  $i$  and  $j$
- Blocking algorithm (Density threshold=0.4): subgraphs [note: density =  $|E|/|V|^2$ .]
- Smaller subgraph: conservative blogs, larger one: liberals

18-5 - Clustering

### A basic method: K-means

➤ A basic algorithm that uses Euclidean distance

- 1 Select  $p$  initial centers:  $c_1, c_2, \dots, c_p$  for classes  $1, 2, \dots, p$
- 2 For each  $x_i$  do: determine *class* of  $x_i$  as  $\text{argmin}_k \|x_i - c_k\|$
- 3 Redefine each  $c_k$  to be the centroid of class  $k$
- 4 Repeat until convergence



- Simple algorithm
- Works well (gives good results) but can be slow
- Performance depends on initialization

18-6 - Clustering

### Methods based on similarity graphs

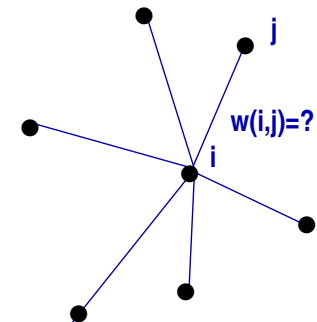
- Class of Methods that perform clustering by exploiting a graph that describes the similarities between any two items in the data.
- Need to:
  1. decide what nodes are in the neighborhood of a given node
  2. quantify their similarities - by assigning a weight to any pair of nodes.

**Example:** For text data: Can decide that any columns  $i$  and  $j$  with a cosine greater than 0.95 are 'similar' and assign that cosine value to  $w_{ij}$

18-7 - Clustering

### First task: build a 'similarity' graph

- Goal: to build a **similarity** graph, i.e., a graph that captures similarity between any two items



- Two methods: K-nearest Neighbor graphs or use Gaussian ('heat') kernel

18-8 - Clustering

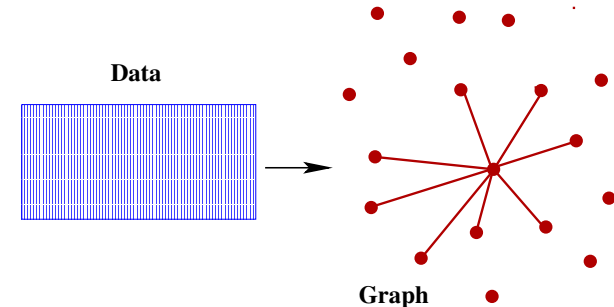
## K-nearest neighbor graphs

- Given: a set of  $n$  data points  $X = \{x_1, \dots, x_n\} \rightarrow$  vertices
- Given: a **proximity** measure between two data points  $x_i$  and  $x_j$  – as measured by a quantity  $dist(x_i, x_j)$
- Want: For each point  $x_i$  a list of the ‘nearest neighbors’ of  $x_i$  (edges between  $x_i$  and these nodes).
- Note: graph will usually be **directed**  $\rightarrow$  need to symmetrize

18-9 – Clustering

## Nearest neighbor graphs

- For each node, get a few of the nearest neighbors  $\rightarrow$  Graph



- Problem: How to build a nearest-neighbor graph from given data
- We will revisit this later.

18-10 – Clustering

Two types of nearest neighbor graph often used:

**$\epsilon$ -graph:** Edges consist of pairs  $(x_i, x_j)$  such that  $\rho(x_i, x_j) \leq \epsilon$

**$k$ NN graph:** Nodes adjacent to  $x_i$  are those nodes  $x_\ell$  with the  $k$  with smallest distances  $\rho(x_i, x_\ell)$ .

- $\epsilon$ -graph is undirected and is geometrically motivated. Issues: 1) may result in disconnected components 2) what  $\epsilon$ ?
- $k$ NN graphs are directed in general (can be trivially fixed).
- $k$ NN graphs especially useful in practice.

18-11 – Clustering

## Similarity graphs: Using ‘heat-kernels’

Define weight between  $i$  and  $j$  as:

$$w_{ij} = f_{ij} \times \begin{cases} e^{-\frac{\|x_i - x_j\|^2}{\sigma_X^2}} & \text{if } \|x_i - x_j\| < r \\ 0 & \text{if not} \end{cases}$$

- Note  $\|x_i - x_j\|$  could be any measure of distance...
- $f_{ij}$  = optional = some measure of similarity - other than distance
- Only nearby points kept.
- Sparsity depends on parameters

18-12 – Clustering

## Edge cuts, ratio cuts, normalized cuts, ...

- Assume now that we have built a 'similarity graph'
- Setting is identical with that of graph partitioning.
- Need a Graph Laplacean:  $L = D - W$  with  $w_{ii} = 0, w_{ij} \geq 0$  and  $D = \text{diag}(W * \text{ones}(n, 1))$  [in matlab notation]
- Partition vertex set  $V$  in two sets  $A$  and  $B$  with

$$A \cup B = V, \quad A \cap B = \emptyset$$

- Define

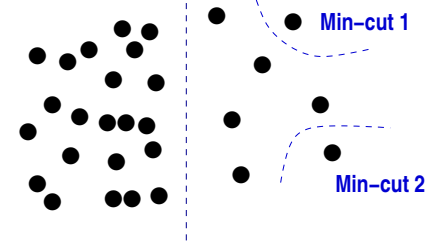
$$\text{cut}(A, B) = \sum_{u \in A, v \in B} w(u, v)$$

18-13

- Clustering

- First (naive) approach: use this measure to partition graph, i.e., ... Find  $A$  and  $B$  that minimize  $\text{cut}(A, B)$ .

- Issue: Small sets, isolated nodes, big imbalances,



Better cut

18-14

- Clustering

## Ratio-cuts

- Standard Graph Partitioning approach: Find  $A, B$  by solving

$$\text{Minimize } \text{cut}(A, B), \text{ subject to } |A| = |B|$$

- Condition  $|A| = |B|$  not too meaningful in some applications - too restrictive in others.

- Minimum Ratio Cut approach. Find  $A, B$  by solving:

$$\text{Minimize } \frac{\text{cut}(A, B)}{|A| \cdot |B|}$$

- Difficult to find solution (original paper [Wei-Cheng '91] proposes several heuristics)

- Approximate solution : spectral .

18-15

- Clustering

**Theorem** [Hagen-Kahng, 91] If  $\lambda_2$  is the 2nd smallest eigenvalue of  $L$ , then a lower bound for the cost  $c$  of the optimal ratio cut partition, is:

$$c \geq \frac{\lambda_2}{n}.$$

**Proof:** Consider an optimal partition  $A, B$  and let  $p = |A|/n, q = |B|/n$ . Note that  $p + q = 1$ . Let  $x$  be the vector with coordinates

$$x_i = \begin{cases} q & \text{if } i \in A \\ -p & \text{if } i \in B \end{cases}$$

Note that  $x \perp \mathbf{1}$ . Also if  $(i, j) \in E$  is an edge-cut then  $|x_i - x_j| = |q - (-p)| = |q + p| = 1$ , otherwise  $x_i - x_j = 0$ . Therefore:

$$x^T L x = \sum_{(i,j) \in E} w_{ij} (x_i - x_j)^2 = w(A, B).$$

In addition:  $\|x\|^2 = pq^2n + qp^2n = pq(p + q)n = pqn = \frac{|A| \cdot |B|}{n}$ .

Therefore, by the Courant-Fischer theorem:

$$\lambda_2 \leq \frac{(Lx, x)}{(x, x)} = n \times \frac{w(A, B)}{|A| \cdot |B|} = n \times c.$$

Hence result. ■

- Idea is to use eigenvector associated with  $\lambda_2$  to determine partition, e.g., based on sign of entries. Use the ratio-cut measure to actually determine where to split.

### Normalized cuts [Shi-Malik, 2000]

- Recall notation  $w(X, Y) = \sum_{x \in X, y \in Y} w(x, y)$  - then define:

$$\text{ncut}(A, B) = \frac{\text{cut}(A, B)}{w(A, V)} + \frac{\text{cut}(A, B)}{w(B, V)}$$

- Goal is to avoid small sets  $A, B$

⚠ What is  $w(A, V)$  in the case when  $w_{ij} = 1$  ?

- Let  $x$  be an indicator vector:

$$x_i = \begin{cases} 1 & \text{if } i \in A \\ 0 & \text{if } i \in B \end{cases}$$

- Recall that:  $x^T L x = \sum_{(i,j) \in E} w_{ij} |x_i - x_j|^2$  (note: each edge counted once)

- Therefore:

$$\text{cut}(A, B) = \sum_{x_i=1, x_j=0} w_{ij} = x^T L x$$

$$w(A, V) = \sum_{x_i=1} d_i = x^T W \mathbb{1} = x^T D \mathbb{1}$$

$$w(B, V) = \sum_{x_j=0} d_j = (\mathbb{1} - x)^T W \mathbb{1} = (\mathbb{1} - x)^T D \mathbb{1}$$

- Goal now: to minimize ncut

$$\min_{A, B} \text{ncut}(A, B) = \min_{x_i \in \{0,1\}} \frac{x^T L x}{x^T D x} + \frac{x^T L x}{(\mathbb{1} - x)^T D x}$$

- Let  $k = \frac{\sum_{x_i > 0} d_i}{\sum_i d_i}$ ;  $b = \frac{k}{1 - k}$ ; and:  $y = (\mathbb{1} + x) - b(\mathbb{1} - x)$

- Then it can be shown that we need to solve:

$$\min_{y_i \in \{1, -b\}} \frac{y^T L y}{y^T D y}$$

Subject to  $y^T D \mathbb{1} = 0$

- + Relax → need to solve Generalized eigenvalue problem

$$L y = \lambda D y$$

- $y_1 = \mathbb{1}$  is eigenvector associated with eigenvalue  $\lambda_1 = 0$
- $y_2$  associated with second eigenvalue solves problem.

## A few properties

2 Show that

$$ncut(A, B) = \sigma \times \frac{cut(A, B)}{w(A, V) \times w(B, V)}$$

where  $\sigma$  is a constant

3 How do ratio-cuts and normalized cuts compare when the graph is  $d$ -regular (same degree for each node).

## Extension to more than 2 clusters

Just like graph partitioning we can:

1. Apply the method recursively [Repeat clustering on the resulted parts]
2. or compute a few eigenvectors and run K-means clustering on these eigenvectors to get the clustering.

## Application: Image segmentation

- First task: obtain a graph from pixels.
- Common idea: use "Heat kernels"
- Let  $F_j$  = feature value (e.g., brightness), and Let  $X_j$  = spatial position.

Then define

$$w_{ij} = e^{-\frac{\|F_i - F_j\|^2}{\sigma_f^2}} \times \begin{cases} e^{-\frac{\|X_i - X_j\|^2}{\sigma_x^2}} & \text{if } \|X_i - X_j\| < r \\ 0 & \text{else} \end{cases}$$

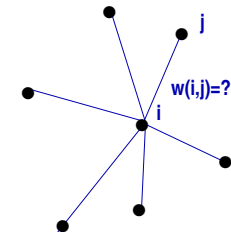
- Sparsity depends on parameters

4 Run `test_mir` and `test_jump`

## Spectral clustering: General approach

1 Given: Collection of data samples  $\{x_1, x_2, \dots, x_n\}$

2 Build a similarity graph between items

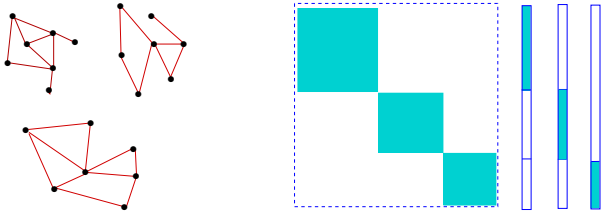


3 Compute (smallest) eigenvector (s) of resulting graph Laplacean

4 Use k-means on eigenvector (s) of Laplacean

For Normalized cuts solve generalized eigen problem.

➤ Recall observation made earlier:

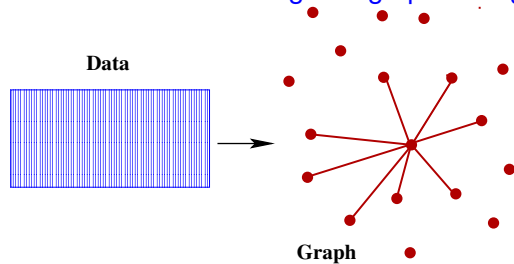


➤ Alg. Multiplicity of eigenvalue zero = # connected components.

**KNN GRAPHS**

**Building a nearest neighbor graph**

➤ Question: How to build a nearest-neighbor graph from given data?



➤ Will demonstrate the power of a divide a conquer approach combined with the Lanczos algorithm.

Recall: Two common types of nearest neighbor graphs

**$\epsilon$ -graph:** Edges consist of pairs  $(x_i, x_j)$  such that  $\rho(x_i, x_j) \leq \epsilon$

**$k$ NN graph:** Nodes adjacent to  $x_i$  are those nodes  $x_\ell$  with the  $k$  with smallest distances  $\rho(x_i, x_\ell)$ .

- $\epsilon$ -graph is undirected and is geometrically motivated. Issues: 1) may result in disconnected components 2) what  $\epsilon$ ?
- $k$ NN graphs are directed in general (can be trivially fixed).
- $k$ NN graphs especially useful in practice.

## Divide and conquer KNN: key ingredient

- Key ingredient is *Spectral bisection*
- Let the data matrix  $X = [x_1, \dots, x_n] \in \mathbb{R}^{d \times n}$
- Each column == a data point.
- Center the data:  $\hat{X} = [\hat{x}_1, \dots, \hat{x}_n] = X - ce^T$   
where  $c$  == centroid;  $e = \text{ones}(d, 1)$  (matlab)

**Goal:** Split  $\hat{X}$  into halves using a hyperplane.

**Method:** Principal Direction Divisive Partitioning D. Boley, '98.

**Idea:** Use the  $(\sigma, u, v)$  = largest singular triplet of  $\hat{X}$  with:  $u^T \hat{X} = \sigma v^T$ .

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$$X_+ = \{x_i \mid v_i \geq 0\} \quad \text{and} \quad X_- = \{x_i \mid v_i < 0\},$$

where  $v_i$  is the  $i$ -th entry of  $v$ .

- In practice: replace above criterion by

$$X_+ = \{x_i \mid v_i \geq \text{med}(v)\} \quad \& \quad X_- = \{x_i \mid v_i < \text{med}(v)\}$$

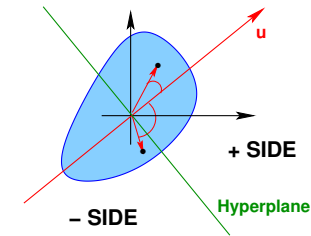
where  $\text{med}(v)$  == median of the entries of  $v$ .

- For largest singular triplet  $(\sigma, u, v)$  of  $\hat{X}$ : use Golub-Kahan-Lanczos algorithm or Lanczos applied to  $\hat{X}\hat{X}^T$  or  $\hat{X}^T\hat{X}$
- Cost (assuming  $s$  Lanczos steps):  $O(n \times d \times s)$ ; Usually:  $d$  very small

18-31 - knn

- Hyperplane is defined as  $\langle u, x \rangle = 0$ , i.e., it splits the set of data points into two subsets:

$$X_+ = \{x_i \mid u^T \hat{x}_i \geq 0\} \quad \text{and} \quad X_- = \{x_i \mid u^T \hat{x}_i < 0\}.$$



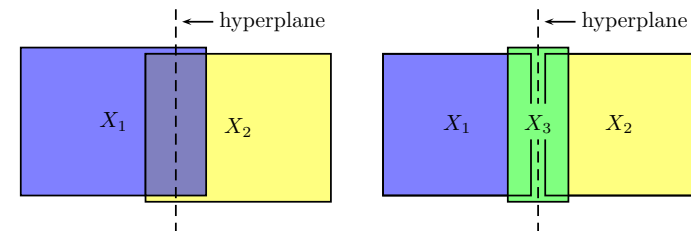
- Note that  $u^T \hat{x}_i = u^T \hat{X} e_i = \sigma v^T e_i \rightarrow$

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## Two divide and conquer algorithms

**Overlap method:** divide current set into two overlapping subsets  $X_1, X_2$

**Glue method:** divide current set into two disjoint subsets  $X_1, X_2$  plus a third set  $X_3$  called gluing set.



- Exploit recursivity

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### The Overlap Method

➤ Divide current set  $X$  into two overlapping subsets:

$$X_1 = \{x_i \mid v_i \geq -h_\alpha(S_v)\} \quad \text{and} \quad X_2 = \{x_i \mid v_i < h_\alpha(S_v)\},$$

- where  $S_v = \{|v_i| \mid i = 1, 2, \dots, n\}$ .
- and  $h_\alpha(\cdot)$  is a function that returns an element larger than  $(100\alpha)\%$  of those in  $S_v$ .

➤ Rationale: to ensure that the two subsets overlap  $(100\alpha)\%$  of the data, i.e.,

$$|X_1 \cap X_2| = \lceil \alpha |X| \rceil.$$

18-33 - knn

**Theorem** The time complexity for the overlap method is

$$T_o(n) = \Theta(dn^{t_o}), \quad \text{where:} \quad t_o = \log_{2/(1+\alpha)} 2 = \frac{1}{1 - \log_2(1 + \alpha)}.$$

**Theorem** The time complexity for the glue method is

$$T_g(n) = \Theta(dn^{t_g}/\alpha), \quad \text{where} \quad t_g \equiv \text{sol. to the equ.:} \quad \frac{2}{2^t} + \alpha^t = 1.$$

**Example:** When  $\alpha = 0.1$ , then  $t_o = 1.16$  while  $t_g = 1.12$ .

**Reference:**

Jie Chen, Haw-Ren Fang and YS, "Fast Approximate  $k$ NN Graph Construction for High Dimensional Data via Recursive Lanczos Bisection" JMLR, vol. 10, pp. 1989-2012 (2009).

18-35 - knn

### The Glue Method

Divide the set  $X$  into two disjoint subsets  $X_1$  and  $X_2$  with a gluing subset  $X_3$ :

$$X_1 \cup X_2 = X, \quad X_1 \cap X_2 = \emptyset, \quad X_1 \cap X_3 \neq \emptyset, \quad X_2 \cap X_3 \neq \emptyset.$$

Criterion used for splitting:

$$X_1 = \{x_i \mid v_i \geq 0\}, \quad X_2 = \{x_i \mid v_i < 0\}, \\ X_3 = \{x_i \mid -h_\alpha(S_v) \leq v_i < h_\alpha(S_v)\}.$$

Note: gluing subset  $X_3$  here is just the intersection of the sets  $X_1, X_2$  of the overlap method.

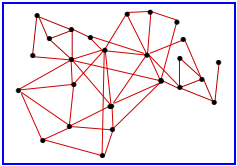
18-34 - knn

### GRAPH EMBEDDINGS

## Graph embeddings

- We have seen how to build a graph to represent data
- Graph embedding does the opposite: maps a graph to data

**Given:** a graph that models some data (e.g., a kNN graph)



→ Data:  $Y = [y_1, y_2, \dots, y_n]$  in  $\mathbb{R}^d$

- Trivial use: visualize a graph ( $d = 2$ )
- Wish: mapping should preserve *similarities* in graph.

18-37 — graphEmbed

- Eigenmaps uses the **graph Laplacean**
- Recall: Graph Laplacean is a matrix defined by :

$$L = D - W$$

$$\begin{cases} w_{ij} \geq 0 & \text{if } j \in \text{Adj}(i) \\ w_{ij} = 0 & \text{else} \end{cases} \quad D = \text{diag} \left[ d_{ii} = \sum_{j \neq i} w_{ij} \right]$$

with  $\text{Adj}(i)$  = neighborhood of  $i$  (excludes  $i$ )

- Remember that vertex  $i$  represents data item  $x_i$ . We will use  $i$  or  $x_i$  to refer to the vertex.
- We will find the  $y_i$ 's by solving an optimization problem.

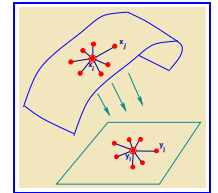
18-39 — graphEmbed

**Vertex embedding:** map every vertex  $x_i$  to a vector  $y_i \in \mathbb{R}^d$

- Many applications [clustering, finding missing link, semi-supervised learning, community detection, ...]

- Graph captures similarities, closeness, ..., in data

**Objective:** Build a mapping of each vertex  $i$  to a data point  $y_i \in \mathbb{R}^d$



- Many methods do this
- **Eigenmaps** and **LLE** are two of the best known

18-38 — graphEmbed

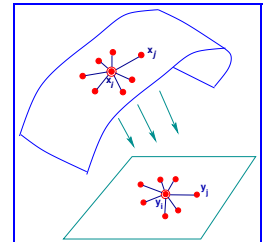
## The Laplacean eigenmaps approach

Laplacean Eigenmaps [Belkin-Niyogi '01] \*minimizes\*

$$\mathcal{F}(Y) = \sum_{i,j=1}^n w_{ij} \|y_i - y_j\|^2 \quad \text{subject to} \quad YDY^T = I$$

**Motivation:** if  $\|x_i - x_j\|$  is small (orig. data), we want  $\|y_i - y_j\|$  to be also small (low-Dim. data)

- Original data used indirectly through its graph
- Objective function can be translated to a trace (see Property 3 in Lecture notes 9) and will yield a sparse eigenvalue problem



18-40 — graphEmbed

➤ Problem translates to:

$$\begin{cases} \min_{Y \in \mathbb{R}^{d \times n}} & \text{Tr} [Y(D - W)Y^T] \\ YD Y^T = I \end{cases}$$

➤ Solution (sort eigenvalues increasingly):

$$(D - W)u_i = \lambda_i D u_i; \quad y_i = u_i^T; \quad i = 1, \dots, d$$

➤ An  $n \times n$  sparse eigenvalue problem [In 'sample' space]

➤ Note: can assume  $D = I$ . Amounts to rescaling data. Problem becomes

$$(I - W)u_i = \lambda_i u_i; \quad y_i = u_i^T; \quad i = 1, \dots, d$$

## 2. Mapping:

The  $y_i$ 's should obey the same 'affinity' as  $x_i$ 's  $\rightsquigarrow$

Minimize:

$$\sum_i \left\| y_i - \sum_j w_{ij} y_j \right\|^2 \quad \text{subject to: } Y \mathbf{1} = 0, \quad Y Y^T = I$$

Solution:

$$(I - W^T)(I - W)u_i = \lambda_i u_i; \quad y_i = u_i^T.$$

➤  $(I - W^T)(I - W)$  replaces the graph Laplacean of eigenmaps

## Locally Linear Embedding (Roweis-Saul-00)

➤ LLE is very similar to Eigenmaps. Main differences:

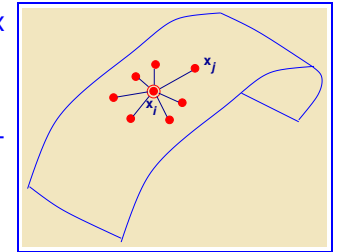
- 1) Graph Laplacean matrix is replaced by an 'affinity' graph
- 2) Objective function is changed: want to preserve graph

**1. Graph:** Each  $x_i$  is written as a convex combination of its  $k$  nearest neighbors:

$$x_i \approx \sum_{j \in N_i} w_{ij} x_j, \quad \sum_{j \in N_i} w_{ij} = 1$$

➤ Optimal weights computed ('local calculation') by minimizing

$$\|x_i - \sum w_{ij} x_j\| \quad \text{for } i = 1, \dots, n$$



## Implicit vs explicit mappings

➤ In Eigenmaps and LLE we only determine a set of  $y_i$ 's in  $\mathbb{R}^d$  from the data points  $\{x_i\}$ .

➤ The mapping  $y_i = \phi(x_i), i = 1, \dots, n$  is **implicit**

➤ Difficult to compute a  $y$  for an  $x$  that is not one of the  $x_i$ 's

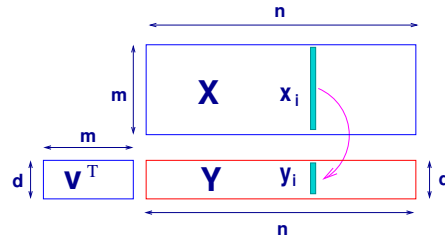
➤ Inconvenient for classification. Thus is known as the "The out-of-sample extension" problem

➤ In **Explicit** (also known as **linear**) methods: mapping  $\phi$  is known explicitly (and it is linear.)

## Locally Preserving Projections (He-Niyogi-03)

- LPP is a **linear** dimensionality reduction technique

➤ Recall the setting:  
Want  $V \in \mathbb{R}^{m \times d}$ ;  $Y = V^T X$



- Starts with the same neighborhood graph as Eigenmaps:  $L \equiv D - W =$  graph 'Laplacian'; with  $D \equiv \text{diag}(\{\sum_i w_{ij}\})$ .

- Optimization problem is to solve

$$\min_{Y \in \mathbb{R}^{d \times n}, YDY^T = I} \sum_{i,j} w_{ij} \|y_i - y_j\|^2, Y = V^T X.$$

- Difference with eigenmaps:  $Y$  is an explicit projection of  $X$
- Solution (sort eigenvalues increasingly)

$$X L X^T v_i = \lambda_i X D X^T v_i \quad y_{i,:} = v_i^T X$$

- Note: essentially same method in [Koren-Carmel'04] called 'weighted PCA' [viewed from the angle of improving PCA]

## ONPP (Kokopoulou and YS '05)

- Orthogonal Neighborhood Preserving Projections
- A linear (orthogonal) version of LLE obtained by writing  $Y$  in the form  $Y = V^T X$
- Same graph as LLE. Objective: preserve the affinity graph (as in LLE) \*but\* with the constraint  $Y = V^T X$
- Problem solved to obtain mapping:

$$\min_V \text{Tr} [V^T X (I - W^T) (I - W) X^T V]$$

s.t.  $V^T V = I$

- In LLE replace  $V^T X$  by  $Y$

## More recent methods

- Quite a bit of recent work - e.g., methods: node2vec, DeepWalk, GraRep, .... See the following papers ... among many others :

- [1] William L. Hamilton, Rex Ying, and Jure Leskovec *Representation Learning on Graphs: Methods and Applications* arXiv:1709.05584v3
- [2] Shaosheng Cao, Wei Lu, and Qiongkai Xu *GraRep: Learning Graph Representations with Global Structural Information*, CIKM, ACM Conference on Information and Knowledge Management, 24
- [3] Amr Ahmed, Nino Shervashidze, and Shравan Narayanamurthy, *Distributed Large-scale Natural Graph Factorization* [Proc. WWW 2013, May 13–17, 2013, Rio de Janeiro, Brazil]

### Example: Graph factorization

- Line of work in Papers [1] and [3] above + others
- Instead of minimizing  $\sum w_{ij} \|y_i - y_j\|_2^2$  as before

... try to minimize

$$\sum_{ij} |w_{ij} - y_i^T y_j|^2$$

- In other words solve:  $\min_Y \|W - Y^T Y\|_F^2$
- Referred to as *Graph factorization*
- Common in **knowledge graphs**