CSci 4271W
Development of Secure Software Systems
Day 27: Usability and security

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Outline

Names and identities, cont'd

Announcements intermission

Usability and security

Usable security example areas

Time reserved for SRTs

Identity documents: mostly unhelpful

- "Send us a scan of your driver's license"
  - Sometimes called for by specific regulations
  - Unnecessary storage is a disclosure risk
  - Fake IDs are very common

Identity numbers: mostly unhelpful

- Common US example: social security number
- Variously used as an identifier or an authenticator
  - Dual use is itself a cause for concern
- Known by many third parties (e.g., banks)
- No checksum, guessing risks
- Published soon after a person dies

"Identity theft"

- The first-order crime is impersonation fraud between two other parties
  - E.g., criminal trying to get money from a bank under false pretenses
- The impersonated "victim" is effectively victimized by follow-on false statements
  - E.g., by credit reporting agencies
  - These costs are arguably the result of poor regulatory choices
- Be careful w/ negative info from 3rd parties

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Brief reminders

- The final reading quiz (GPT-4) will be due Monday night
- There will be a final lab on Monday 4/29
- If you don't want to do the SRT in class today, please complete it by Monday

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Users are not 'ideal components'

- Frustrates engineers: cannot give users instructions like a computer
  - Closest approximation: military
- Unrealistic expectations are bad for security

Most users are benign and sensible

- On the other hand, you can't just treat users as adversaries
  - Some level of trust is inevitable
  - Your institution is not a prison
- Also need to take advantage of user common sense and expertise
  - A resource you can't afford to pass up

Don't blame users

- "User error" can be the end of a discussion
- This is a poor excuse
- Almost any "user error" could be avoidable with better systems and procedures

Users as rational

- Economic perspective: users have goals and pursue them
  - They're just not necessarily aligned with security
- Ignoring a security practice can be rational if the rewards is greater than the risk

Perspectives from psychology

- Users become habituated to experiences and processes
  - Learn "skill" of clicking OK in dialog boxes
- Heuristic factors affect perception of risk
  - Level of control, salience of examples
- Social pressures can override security rules
  - "Social engineering" attacks

User attention is a resource

- Users have limited attention to devote to security
  - Exaggeration: treat as fixed
- If you waste attention on unimportant things, it won't be available when you need it
- Fable of the boy who cried wolf

Research: ecological validity

- User behavior with respect to security is hard to study
- Experimental settings are not like real situations
- Subjects often:
  - Have little really at stake
  - Expect experimenters will protect them
  - Do what seems socially acceptable
  - Do what they think the experimenters want

Research: deception and ethics

- Have to be very careful about ethics of experiments with human subjects
  - Enforced by institutional review systems
- When is it acceptable to deceive subjects?
  - Many security problems naturally include deception

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Email encryption

- Technology became available with PGP in the early 90s
- Classic depressing study: "Why Johnny can't encrypt: a usability evaluation of PGP 5.0" (USENIX Security 1999)
- Still an open "challenge problem"
- Also some other non-UI difficulties: adoption, govt. policy

Phishing

- Attacker sends email appearing to come from an institution you trust
- Links to web site where you type your password, etc.
- *Spear phishing*: individually targeted, can be much more effective

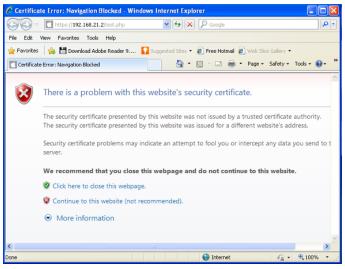
Phishing defenses

- Educate users to pay attention to X:
  - Spelling → copy from real emails
  - URL → homograph attacks
  - SSL "lock" icon → fake lock icon, or SSL-hosted attack
- Extended validation (green bar) certificates
- Phishing URL deny-lists

SSL warnings: prevalence

- Browsers will warn on SSL certificate problems
- In the wild, most are false positives
  - `foo.com` vs. `www.foo.com`
  - Recently expired
  - Technical problems with validation
  - Self-signed certificates (HA2)
- Classic warning-fatigue danger

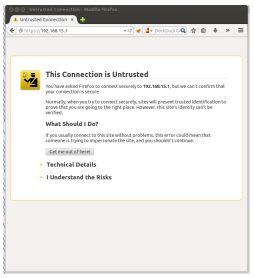
Older SSL warning



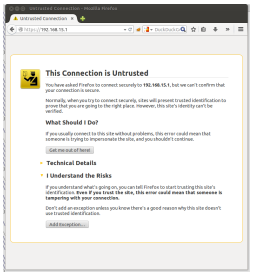
SSL warnings: effectiveness

- Early warnings fared very poorly in lab settings
- Recent browsers have a new generation of designs:
  - Harder to click through mindlessly
  - Persistent storage of exceptions
- Recent telemetry study: they work pretty well

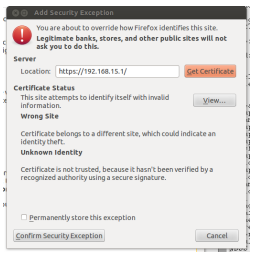
Modern Firefox warning



Modern Firefox warning (2)



Modern Firefox warning (3)



Spam-advertised purchases

- "Replica" Rolex watches, herbal `V!@gr@`, etc.
- This business is clearly unscrupulous; if I pay, will I get anything at all?
- Empirical answer: yes, almost always
  - Not a scam, a black market
  - Importance of credit-card bank relationships

Advance fee fraud

- "Why do Nigerian Scammers say they are from Nigeria?" (Herley, WEIS 2012)
- Short answer: false positives
  - Sending spam is cheap
  - But, luring victims is expensive
  - Scammer wants to minimize victims who respond but ultimately don't pay

Trusted UI

- Tricky to ask users to make trust decisions based on UI appearance
  - Lock icon in browser, etc.
- Attacking code can draw lookalike indicators
  - Lock favicon
  - Picture-in-picture attack

Smartphone app permissions

- Smartphone OSes have more fine-grained per-application permissions
  - Access to GPS, microphone
  - Access to address book
  - Make calls
- Phone also has more tempting targets
- Users install more apps from small providers

Permissions manifest

- Android approach: present listed of requested permissions at install time
- Can be hard question to answer hypothetically
  - Users may have hard time understanding implications
- User choices seem to put low value on privacy

Time-of-use checks

- iOS approach: for narrower set of permissions, ask on each use
- Proper context makes decisions clearer
- But, have to avoid asking about common things
- iOS app store is also more closely curated

Trusted UI for privileged actions

- Trusted UI works better when asking permission (e.g., Oakland'12)
- Say, "take picture" button in phone app
  - Requested by app
  - Drawn and interpreted by OS
  - OS well positioned to be sure click is real
- Little value to attacker in drawing fake button

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